

EXPO 11·12·13 de mayo

CÁÑAMO

SEVILLA 2018

EXPOCÁÑAMO S.L. CIF: B90180027
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APPLICATION FOR SPONSORIZATION

Fill, print, sign and send by e-mail to comercial@expocanamo.com.

COMPANY DATA

Company Name	<input type="text"/>	CIF	<input type="text"/>
Address	<input type="text"/>	CP	<input type="text"/>
Population	<input type="text"/>	Country	<input type="text"/>
Email	<input type="text"/>	Tif	<input type="text"/>
		Web	<input type="text"/>

SPONSORIZATION OPTIONS

The company requests to be included, as SPONSOR, in the advertising elements that follow detailed, and that will be hired by the organization, and thus receive the benefits that your sponsorship entails. The sponsor must mark with an X the type of sponsorship desired within its corresponding box.



ONLINE PRESENCE

- Preferred insertion and of superior size of the mark on the official poster (digital version).
- Prominent insertion of the mark in the lower frame of the map (print and digital version).
- Prominent insertion of the brand on the website (carousel bottom skirt, section sponsors and page-section).
- 3 mentions a month during the marketing campaign on Facebook, Twitter and Instagram (since the signing of the contract at the date of the event).
- Insertion of a corporate video on page-section of the official website (the company will video).

OFFLINE PRESENCE

- Highlighted mention in the official street sign and sector media).
- Outstanding appearance on official billboards (Large Format).
- Outstanding appearance in Official Roll-ups.
- Possibility of placing corporate advertising formats in the different parties of presentation of the event. Made

in Seville during the campaign of marketing of Expocáñamo 2018.

- Full page (A5 format) in the magazine official of Expocáñamo 2018.

AUDIOVISUAL PRESENCE

- Interview in the official video summary of the fair.
- Highlighted mention in the credits of the official videos pre- and post-event.
- Placing an outer banner (2.5 x 4 m) at the entrance principal of Expocáñamo.
- Placing 2 Fly-Banners in the hallway of access to the fair.

OTHERS

- Possibility of distribution of advertising during the event.
- Possibility of organizing a micro event or activity (check spaces and schedules with the organization).
- Gift of 15 additional tickets.

I have read and accept the terms of sponsorship.



IT INCLUDES

The outer stage will take the name of the company that sponsors it. (eg "Heineken Scenario")

ONLINE PRESENCE

- Insertion of the mark in the official signage (digital version).
- Insertion of the mark in the outer stage zone of the map (printed and digital version).
- Insertion of the mark in the web page (lower skirt and section of sponsors).
- Mentions during the marketing campaign on Facebook, Twitter and Instagram in naming the outer scenario (from the signature of the contract to the date of the event).
- Prominent insertion of the mark in the section page of concerts of the official web.

OFFLINE PRESENCE

- Mention in the official signage (street marketing and media of the sector).
- Appearance on official billboards (Large Format).
- Appearance in official Roll-ups.
- Half page in the official magazine of Expocáñamo 2018.

AUDIOVISUAL PRESENCE

- Interview in the official video summary of the fair.
- Mention in the credits of the official videos pre- and post event.
- Placing a banner on the exterior stage (2.5 x 4 m).
- Placing of 2 flyer banners in the area of access to the fair.

OTHERS

- Possibility of distribution of advertising during the event.
- Gift of 10 additional tickets.

I have read and accept the terms of sponsorship.



ONLINE PRESENCE

- Insertion of the mark in the official signboard (digital version).
- Insertion of the mark in the area of activities of the map (print and digital version).
- Insertion of the mark in the web page (lower skirt and section of sponsors).
- Mentions during the marketing campaign on Facebook, Twitter and Instagram to denominate the zone of activities (from the signature of the contract to the date of the event).
- Prominent insertion of the mark in the section page of activities of the official website.

OFFLINE PRESENCE

- Mention in the official signage (street marketing and media of the sector).
- Appearance on official billboards (large format).

- Appearance in official Roll-ups.
- Half page in the official magazine of Expocáñamo 2018.

AUDIOVISUAL PRESENCE

- Interview in the official video summary of the fair.
- Mention in the credits of the official videos pre- and post event.
- Placement of advertising format to be determined in the area of activities (balloons, inflatables, etc).
- Placing of 2 flyer banners in the area of access to the fair.

OTHERS

- Possibility of distribution of advertising during the event.
- Gift of 10 additional tickets.

I have read and accept the terms of sponsorship.



ONLINE PRESENCE

- Insertion of the mark in the official signage (digital version).
- Insertion of the mark in the web page (lower skirt, section of sponsors).
- Insertion of a corporate video (provided by the company) in the page-section of genetics.
- Mentions during the marketing campaign on facebook, twitter and instagram.
- Significant insertion of the mark in the page-section of genetic cup of the official web.

OFFLINE PRESENCE

- Mention in the official signage (street marketing and sector media).
- Appearance on official billboards (large format).
- Appearance in official Roll-ups.

- Half page in the official magazine of Expocáñamo 2018.

AUDIOVISUAL PRESENCE

- Interview in the official video summary of the fair.
- Mention in the credits of the official videos pre- and post-event.
- Placement of 2 customized Roll-ups during the awards ceremony in the exterior scenario.
- Placing of 2 flyer banners in the area of access to the fair.

OTHERS

- Possibility of distribution of advertising during the event.
- Gift of 10 additional tickets.

I have read and accept the terms of sponsorship.



The interior scenario will take the name of the company that sponsors it. (ej. "Heineken Scenario").

ONLINE PRESENCE

- Insertion of the mark in the official signage (digital version).
- Insertion of the mark in the interior scene zone of the map (printed and digital version).
- Insertion of the mark in the web page (lower skirt and section of sponsors).
- Mentions during the marketing campaign on Facebook, Twitter and Instagram by naming the external scenario (from the signature of the contract to the date of the event).

OFFLINE PRESENCE

- Mention in the official signage (street marketing and sector media).

- Appearance on official billboards (large format).
- Appearance in official Roll-ups.
- Half page in the official magazine of Expocáñamo 2018.

AUDIOVISUAL PRESENCE

- Interview in the official video summary of the fair.
- Mention in the credits of the official videos pre- and post-event.
- Placement of banner in the interior stage (2.5 x 4 m).
- Placing of 2 flyer banners in the area of access to the fair.

OTHERS

- Possibility of distribution of advertising during the event.
- Gift of 10 additional tickets.

I have read and accept the terms of sponsorship.



ONLINE PRESENCE

- Insertion of the mark in the official signboard (digital version).
- Insertion of the mark in the web page (lower skirt, section of sponsors).
- Mentions during the marketing campaign on Facebook, Twitter and Instagram.
- Prominent insertion of the mark in the section page of conferences of the official web.

OFFLINE PRESENCE

- Mention in the official signage (street marketing and media of the sector).
- Appearance on official billboards (large format).
- Appearance in official Roll-ups.
- Half page in the official magazine of Expocáñamo 2018.

AUDIOVISUAL PRESENCE

- Interview in the official video summary of the fair.
- Mention in the credits of the official videos pre- and post event.
- Placement of corporate canvas on the front of the table of conferences of Expocáñamo 2018 (consult measures).
- Placing of 2 flyer banners in the area of access to the fair.
- Highlighted mention in the Hemp Forum Dossier Industrial.

OTHERS

- Possibility of distribution of advertising during the event.
- Gift of 10 additional tickets.

I have read and accept the terms of sponsorship.



ONLINE PRESENCE

- Insertion of the mark in the official signboard (digital version).
- Insertion of the mark in the web page (lower skirt and section of sponsors).
- Mentions during the marketing campaign on Facebook, Twitter and Instagram by naming the Show cooking zone (from the signature of the contract to the date of the event).

OFFLINE PRESENCE

- Mention in the official signage (street marketing and media of the sector).
- Appearance on official billboards (large format).
- Appearance in official Roll-ups.
- Half page in the official magazine of Expocáñamo 2018.

AUDIOVISUAL PRESENCE

- Interview in the official video summary of the fair.
- Mention in the credits of the official videos pre- and post event.
- Corporate video on the Show cooking screen.
- Placing tarpaulin on a hang-up point pointing to the industrial zone of the fair.
- Placing of 2 flyer banners in the area of access to the fair.

OTHERS

- Possibility of distribution of advertising during the event.
- Gift of 10 additional tickets.

I have read and accept the terms of sponsorship



ONLINE PRESENCE

- Insertion of the mark in the official signboard (digital version).
- Insertion of the mark in the web page (lower skirt and section of sponsors).
- Mentions during the marketing campaign on Facebook, Twitter and Instagram (from signing the contract to date of the event).

OFFLINE PRESENCE

- Mention in the official signage (street marketing and media of the sector).
- Appearance on official billboards (large format).
- Appearance in official Roll-ups.
- Half page in the official magazine of Expocáñamo 2018.

AUDIOVISUAL PRESENCE

- Interview in the official video summary of the fair.
- Mention in the credits of the official videos pre- and post event.
- Placing tarpaulin on a hang-up point pointing to the industrial zone of the fair.
- Placing of 2 flyer banners in the area of access to the fair.

OTHERS

- Possibility of distribution of advertising during the event.
- Gift of 10 additional tickets.

I have read and accept the terms of sponsorship



ONLINE PRESENCE

- Insertion of the mark in the official signboard (digital version).
- Insertion of the mark in the Vaporization zone of the map (print and digital version).
- Insertion of the mark in the web page (lower skirt and section of sponsors).
- Mentions during the marketing campaign on Facebook, Twitter and Instagram to denominate the zone of vaporization (from the signature of the contract to the date of the event).
- Prominent insertion of the mark in the section page of Vaporization of the official web.

OFFLINE PRESENCE

- Mention in the official signage (street marketing and media of the sector).
- Appearance on official billboards (large format).

- Appearance in official Roll-ups.
- Half page in the official magazine of Expocáñamo 2018.

AUDIOVISUAL PRESENCE

- Interview in the official video summary of the fair.
- Mention in the credits of the official videos pre- and post event.
- Varnishing of the upper front of the vaporization tent with the name and logo of the sponsor.
- Placement of 2 customized Roll-ups inside the vaporizing tent

OTHERS

- Possibility of distribution of advertising during the event.
- Gift of 10 additional tickets.

I have read and accept the terms of sponsorship



ONLINE PRESENCE

- Insertion of the mark in the official signboard (digital version).
- Insertion of the mark on the website (lower section of sponsors).
- Mentions during the marketing campaign on Facebook, Twitter and Instagram to denominate the zone of vaporization (from the signature of the contract to the date of the event).
- Significant insertion of the mark in the page of vaporization of the official website.

OFFLINE PRESENCE

- Mention in the official line-up (street marketing and media of the sector).
- Appearance on official billboards (large format).

- Appearance in official roll ups.
- Half page in the official magazine of Expocañamo 2018.

AUDIOVISUAL PRESENCE

- Interview in the official video summary of the fair
- Mention in the credits of the official videos pre- and post event.
- Placement of 3mx4m tarpaulin on interior wall of the pavilion.

OTHERS

- Possibility of distribution of advertising during the event.
- Gift of 10 additional tickets.

I have read and accept the terms of sponsorship.



IT INCLUDES

- Installation and water supply.
- Artificial turf surface of 6mm / 48m2.
- 1100w / 220v SINGLE PHASE ELECTRICAL BOARD, with socket for 500w differential and magneto thermic for lighting of 50w / m2.
- 1 Customized Roll-Up with the sponsor's logo se- pointing out the space.
- Inclusion of the sponsor logo in the official signboard of

- the fair and in the web of Expocañamo 2018.
- 2 customizable social media publications announcing such sponsorship.

- Mention in the section of sponsors in the videos promotional products.
- Mention in the section of sponsors in the videos official post-event.

I have read and accept the terms of sponsorship.



IT INCLUDES

- Installation and water supply.
- Artificial turf surface of 6mm / 24m2.
- 1100w / 220v SINGLE PHASE ELECTRICAL BOARD, with socket for 500w differential and magneto thermic for lighting of 50w / m2.
- 1 Customized Roll-Up with the sponsor's logo se- pointing out the space.
- Inclusion of the sponsor logo in the official signboard of

- the fair and in the web of Expocañamo 2018.
- 2 customizable social media publications announcing such sponsorship.

- Mention in the section of sponsors in the videos promotional products.
- Mention in the section of sponsors in the videos official post-event.

I have read and accept the terms of sponsorship.



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