

Toolbox

Custom media
services for the
hemp industry

Advertise

HempTODAY
Voice of the Global Hemp Industries

News ▾ Building Food CBD Farming Innovation Sustainability Business Directo



'Proving the science' of CBD is key to development of effective regulations

May 31, 2022 / News, CBD, Events, Food & Drink, Research, USA

Meredith Holt is the National Sales Manager at Atlanta Clinical Trials, where she helps companies shape their clinical programs to achieve their business goals. A 25-year veteran of the pharmaceutical and nutraceutical industries, Holt is a Certified Clinical Nutritionist (CCN) and holds master's degrees in both exercise physiology from Northeastern Illinois University, and Clinical Nutrition from New York Chiropractic College. She has previously worked with CBD manufacturers in developing an e-commerce platform where practitioners can recommend CBD to their patients. Atlanta Clinical Trials, which has operations in Cork, Ireland, and Chicago, carries out human clinical studies in functional foods, food ingredients, probiotics, and cosmetics.

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'The real opportunity in hemp is not in cultivation, it is in innovation'

May 6, 2022 / Consulting, Environmental, Farming, Interview, News, Sustainability, USA

INTERVIEW: An avid student and practitioner of innovative approaches to soil and water quality management, Joel Bedard has been involved in agriculture, natural resources, engineering and entrepreneurship for more than 30 years. He is a Certified Soil and Wetland Scientist and has testified before the Vermont state legislature and the state's U.S. Congressional delegation on sustainability issues.

HempToday: There's a lot of talk now about hemp's efficacy in the carbon space – both for soil improvement and various applications. How do you assess the level of interest and progress there? Will the needed investment materialize?

Editorial presentations

Editorial presentations on HempToday reach leading companies, business owners, the C-suite and other key managers deep in the heart of industrial hemp. We work closely with you on the goals for your presentation and craft the online content, which goes into the regular HempToday news feed and is linked from our daily newsletter for at least two weeks.

Options:

- Company profiles
- C-suite profiles
- Management interviews
- Expert commentary
- New product launches
- Deals & partnerships

One presentation: **\$1,550 | €1,500**

Package of 4 presentations: **\$5,300 | €5,000**

[Request consultation](#)



See the revolutionary HHH bud stripper
at this year's Southern Hemp Expo!



Revolutionary technology that strips cannabis flowers much faster than hand
harvesting will be on display at this year's [Southern Hemp Expo](#), set for Sept.
2-4, 2021 in Raleigh, North Carolina.

HHH Hemp Harvesting Technology, Burdorf, Germany, said cost analysis of
field work in Germany, Switzerland and Luxembourg showed the company's
HHH 7000 model reduced labor costs by 73%, and trimmed work staff from 15 to
only 4 workers required to run the harvester in "semi-stationary" operation.
[\[more\]](#)



How to Enter UK's £800 million CBD Market

The UK has the world's most developed regulatory framework for legal
cannabinoids, such as CBD and CBG. With a 2020 market estimated to be worth
£800 million (£800M) it is the second largest in the world after the US.

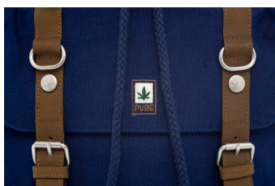
In this free white paper you'll learn the requirements to enter this lucrative
market.

Produced by Association for the Cannabinoid Industry (ACI) who represent
businesses around the world who are committed to nurturing a safe, legal and
flourishing commercial cannabis extract market.

[Get the White Paper](#)



Seeking Distributors Worldwide



Hempro International GmbH seeks distributors and wholesale buyer-
partners worldwide for our well-established line of popular PURE-brand hemp
backpacks, rucksacks, bags and other accessories. With PURE-brand
accessories, you can count on continual innovation and the fresh designs we
know are needed to meet the expectations of today's discriminating and
sustainability-minded consumers. And you can be assured of highly responsive,
timely service from the Hempro Int. team.

[Contact us today!](#)



A Legacy Hemp Brand

Custom newsletters

Email is the most effective way to reach B2B prospects,
providing a quantifiable and effective marketing channel for
all products and services. We help you create engaging
content that is delivered directly to investors, suppliers,
marketing experts and other important decisionmakers.

Features:

Direct links to your pages

9,000+ daily readers

One newsletter: **\$1,550 | €1,500**

Package of 4 newsletters: **\$5,300 | €5,000**

[Request consultation](#)

Banner campaigns

Banner campaigns on our platform give you a constant visual cue in the HempToday environment. Use our banners to support your B2B promotions – seed sales, machine and technology offers, farming and all other services and products up and down the production chain. We limit our banner capacity to provide the best punch for our advertisers, and we consult with you on how to most effectively deploy your advertising.

Features:

Formats: 400 x 400; 1200 x 148

Appears on all HT pages

Appears on daily email newsletter

Monthly: **\$1,060–\$2,650** | **€1,000–€2,500**

[Request consultation](#)





Custom publications

Our experience shows that printed material is highly effective for in-person events such as trade shows and conferences. We help you develop value-added content for both printed and digital publications that showcase your company, products and services. Our editorial and design teams produce high-quality company or corporate magazines, brochures, catalogs, annual reports, "white papers" and other intelligence tools. We offer the option to co-brand with you in creating content that makes your company stand out.

Features:

Physical print copies

PDF versions

Guaranteed distribution 20,000

\$8,500–\$15,900 | €8,000–€15,000

[Request consultation](#)



Lead generation

Our lead generation campaigns are highly effective in helping you to expand your pool of potential customers. We combine several communications strategies from the HempToday toolbox to deliver qualified leads from our audience.

Features:

- Premium custom content
- Direct responses from signups
- HempToday landing page
- Data base build

\$3,700-\$12,700 | €3,500–€12,000

[Request consultation](#)



Hemp Around the World

Investigative stories at HempToday events



Innovations in Hemp

[This event is postponed with further notice]
October 22-23, 2021 - [Learn More](#)



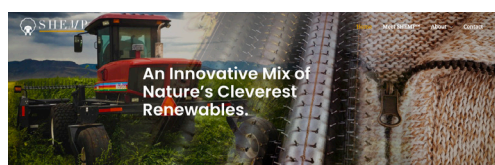
Asian Hemp Summit

Oct 28-29, 2021 (Hattensville, Nepal) Meet key
global players on the - [Learn More](#)



Deep Green Building

Feb 16-21, 2021 (Hemp Core Construction)
HempToday - [Learn More](#)

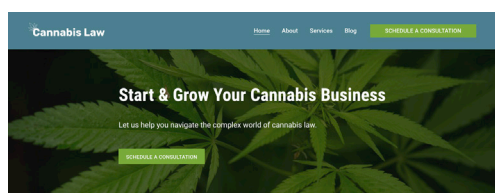
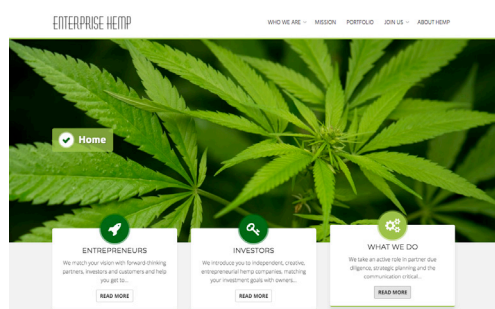


An Innovative Mix of Nature's Cleverest Renewables.

What is SHEMP™?

The SHEMP™ brand is an innovative mix of nature's clearest renewables: wood and hemp (fiber), resulting in a 100% produced wood-based material with unique performance, appearance, and environmental properties. The innovative idea of combining wood and hemp serves the more common sense and hemp has been utilized for export at multiple levels.

[Learn More](#)



Website development

When you develop your website with HempToday, we use effective links and channels to integrate your platform for access to our users. Let us get you started with a WordPress website complete with the tools you need to grow your hemp business – essential plugins for SEO, speed and security.

Features:

Optimized for search

Visually-appealing

User-friendly

Fully-responsive (on computers, tablets & smartphones)

Fast loading

Basic web setup starts at **\$3,200 | €3,000**

[Request consultation](#)



Content marketing

Beyond your presence on HempToday, we can help you craft and direct your message to wider and deeper audiences through aggressive content marketing. We have extensive background and knowledge and know what readers are looking for. We help you conceive and plan outgoing communications to maintain a strong dialogue with the market. We offer press release writing, distribution and syndication services that reach a broader audience of key decisionmakers through other specific sector platforms, business press and mainstream media outlets.

Options:

Executive profiles
Corporate positioning
Press placements
Syndication

\$2,100–\$4,200 | €2,000–€3,900

[Request consultation](#)



Press syndication

Our press syndication services distribute your communications to more than 20,000 journalists, leading news platforms and other influencers worldwide. Campaigns can be national, global or in specific business categories through B2B information websites.

Our campaigns are tracked to deliver meaningful metrics to show effectiveness, and how the media, organizations and end-audiences that read and engage with your news react.

\$2,000–\$8,200 | €1,850–€7,600

[Request consultation](#)

Contact

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