

SPECIAL EDITION

# Hemp TODAY

Q1 2025

Voice of the Global Hemp Industries

Sergiy Kovalenkov  
of Joly-based  
trader Hempire

## Rebuilding Ukraine

### Fertile ground

Why Ukraine is ideal for hemp

### Building with hempcrete

A sustainable path to recovery

### Feeding the nation

Hemp for food and fodder

### Tradition in fiber

Revitalizing the textile industry

### Bioplastics

Green alternatives for manufacturing

### Hemp & environment

Soil restoration & carbon sequestration

### A strategic advantage

Europe growing market demand



Farming

### PLANTING SEASON

The options are growing  
when it comes to seeds



Asia

### IS THC-FREE CBD A THING?

Distributors in Japan  
facing restrictive rules



Europe

### CRISIS IN GERMANY

Still waiting for an  
updated hemp law

## Q1 2025 MAGAZINE SPECIAL EDITION

# Rebuilding Ukraine

Global digital edition

**10,000 copies  
worldwide!**

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**FRIDAY, Feb. 7, 2025**

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# Magazine Q1 | 2025

## 'Rebuilding Ukraine'

- Reports from hemp nations
- The emerging building sector
- Developments in fiber
- Hot companies & products
- Profiles of industry leaders
- Interviews & analysis



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## HEMP 3.0: LEADERS

# Buy, Build, Synergize, Diversify

SYNBIOTIC's blueprint for a German cannabis powerhouse

**Daniel Kruse** is CEO of Düsseldorf-based SYNBIOTIC SE, where he is leading the publicly traded hemp and cannabis operator in building out a fully integrated group of companies with activities across the entire value chain from field to shelf. Kruse, who has founded several hemp and cannabis companies, has almost 30 years of experience in the industrial hemp and cannabis industries. He has been president of the European Industrial Hemp Association (EHA) since 2019, and has served on the EHA board of directors since 2013. Kruse is vice chairman of the Federation of International Hemp Producers (FIHP), and works very closely with the German Cannabis Industry Association.



"We've managed to put together a strong European group of companies covering a wide range of value chains, from raw materials to finished products."

### Hemp Today: SYNBIOTIC looks on track to reach break-even next year. What got you there?

**Daniel Kruse:** A crucial first step was the implementation of comprehensive cost optimization measures. We were able to significantly reduce our operating costs without compromising on the quality of our products. Other measures included relocating company sites to Düsseldorf and increasingly consolidating facilities, processes and optimizing our resources.

### Hemp Today: You're pretty clear that you call a "buy and build" strategy. What does that really mean? What are you buying, and how are you building?

**DK:** Our holding strategically invests in promising sectors within the industrial hemp and cannabis ecosystem, focusing on areas with the highest potential across the entire value chain. For example, the acquisition of Dual Pharmaceuticals in Canada has provided a key to the company's supply chain by giving it independent, in-house production. The deal allows us to produce CBD isolates with a 90% EBT (Eco-Block) which fits our Europe-wide strategy. This strategy and diversification strategy is a strong financial discipline and increases our value potential, but also increases SYNBIOTIC's importance for large, strategic investors from outside Europe.

**HT:** How do you see the impact of the new market in the US? **DK:** It is having a very positive impact on our business. The US market is a key driver for our growth. We are seeing a strong demand for our products, which is leading to a significant increase in sales. This is a very positive development for our company. **HT:** How do you see the impact of the new market in the US? **DK:** It is having a very positive impact on our business. The US market is a key driver for our growth. We are seeing a strong demand for our products, which is leading to a significant increase in sales. This is a very positive development for our company.

## LEADERS

**DK:** With the removal of the taxative dose, a market that has been in a growth phase since 2017 will be able to consider into higher CBD doses as a commonly used product and a valuable opportunity to fully capitalize on the exceptional opportunity to fully capitalize on the rapidly growing market.

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"We're meeting demand in the industrial hemp sector with sustainable, versatile raw materials and end-user products such as cosmetics, accessories, feed and food."

**DK:** With the removal of the taxative dose, a market that has been in a growth phase since 2017 will be able to consider into higher CBD doses as a commonly used product and a valuable opportunity to fully capitalize on the exceptional opportunity to fully capitalize on the rapidly growing market.

**DK:** The market for hemp extracts and CBD isolates still is a growth market worldwide. The European industry has long seen increased hemp and CBD in food and demand is increasing significantly. If the EU Commission decides to lower the maximum allowed food application rate, the demand for hemp extracts and CBD isolates in the food application area will increase many times over.

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## Multi-page interview or company profile PLUS full-page advertising

SYNBIOTIC SE is a leading European corporate group operating in the dynamic environment of the industrial hemp and cannabis markets. The publicly listed company, SYNBIOTIC SE, offers its investors the exceptional opportunity to fully capitalize on the rapidly growing market.

Our holding strategically invests in promising sectors within the industrial hemp, medical and recreational cannabis sectors. In doing so, we create valuable synergies across the entire value chain. Our corporate encompasses the entire process from cultivation and research to development, production, sales and distribution of premium industrial hemp and cannabis products.

A special feature of SYNBIOTIC SE is its rigorous quality management throughout the entire production process and supply chain, both fully covered by necessary holdings. A unique selling point in the industry.

Due to our successful buy-and-build strategy, we continuously expand our production and value chain, setting new standards in the industry:

"The ecosystem of hemp and cannabis has become a reality. We are at the center of the chain of the new great hemp and cannabis era."

Daniel Kruse, CEO SYNBIOTIC SE, 2024

**Leveraged operations**

**Sustainable Synergies**

**Posed for growth: Projected revenue**

**Our Leading European Cannabis Companies**

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Synbio SEC	Trading on Xetra, Düsseldorf, Ticker: SYNT25	Total shares	Share capital
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