

SPONSORSHIP

Australia & New Zealand Hemp Report

November 2025









A definitive analysis for national and global growth

- In-depth look at hemp in Australia & New Zealand
- Combines market data, insights & survey results
- Produced with the AHC and N7HIA
- Covers fiber, grain, food & policy challenges
- Profiles by state, country, and investment trends
- Positions A+NZ hemp on the global stage















Contents

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> Hemp at a glance: A+NZ overview Snapshot of industry size, structure, and growth

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National focus: Australia Markets, regulation, and national trends

State focus: Australia by region Challenges and momentum in each state

Country focus: New Zealand Reform, potential, and export ambitions

Global positioning & export opportunities Connecting A+NZ hemp to world markets

Science, R&D and innovation Research priorities and technical progress

Pathways to national coordination and trust

Special features & case studies Profiles, projects, and perspectives

Resources & directories Contacts, organizations, and references

Stakeholder sentiment

Full survey results and report background











Curated survey results



Australia & New Zealand Hemp Industry

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We invite you to contribute to The Australian & New Zealand Hemp Report 2025, produced by HempToday in partnership with the Australian Hemp Council. This landmark publication will provide a comprehensive snapshot of our region's hemp industry for both domestic and global audiences. The goal is to assess the current status and future outlook of the industrial hemp industry across all parts of the value chain. By



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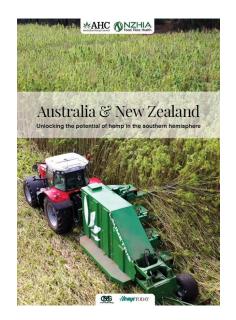
BENEFITS

Align your brand with global hemp leaders

Enhanced Credibility: Aligning with established industry leaders like Canna Markets Group and HempToday adds authority and trust to your brand, showcasing your commitment to the hemp sector.

Global Reach: Leverage HempToday's extensive international audience and Canna Markets Group's U.S. network to amplify your brand visibility across diverse markets.

Exclusive Thought Leadership: Position your brand as a co-creator of a high-value, industry-focused analysis, reinforcing your expertise and influence in the hemp sector.











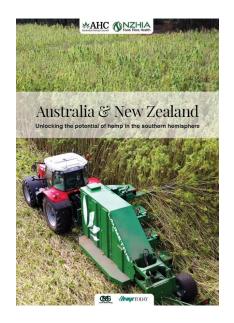
BENEFITS

Connect your brand to decision makers worldwide

Targeted Audience Engagement: Gain direct exposure to decision-makers, policymakers, investors, and other stakeholders actively shaping the hemp industry.

Brand Differentiation: Stand out as a proactive supporter of industry intelligence and development, enhancing your reputation in the competitive hemp market.

Long-Term Industry Impact: Contribute to a foundational resource that shapes strategies and drives informed decision-making in the hemp industry.











BENEFITS

Unique content

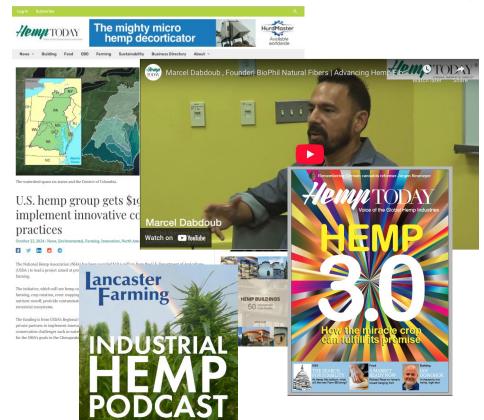
HempToday

Report introductions

Custom newsletters

Interviews

Magazine











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Custom Newsletter HempToday	1	/	
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Put your brand on the map

For just **NZ \$150**, showcase your company in the *Australia* + *New Zealand Hemp Report* as a **Supporting Sponsor** and reach thousands of industry professionals worldwide.

- Logo + active link in sponsor listings
- Seen by 8,000+ subscribers and 3,000+ contacts
- Align with leading hemp organizations











AUDIENCE

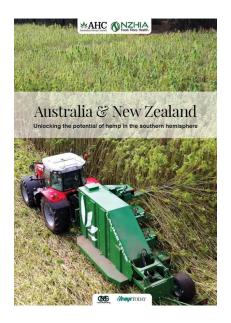
Reach a highly targeted audience

Audience

~ 8,000+ <u>HempToday.net</u> email (daily)

~ 3,000 HT Database (network)

	ve to date • Compared to last year		
Total contacts	Subscribed	Non-Subscribed	Unsubscribed
9,814	8,091	7	1,716





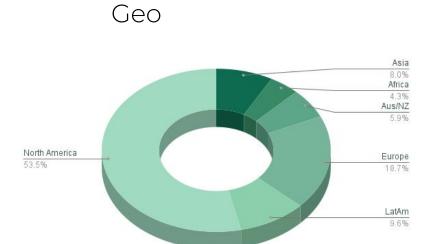




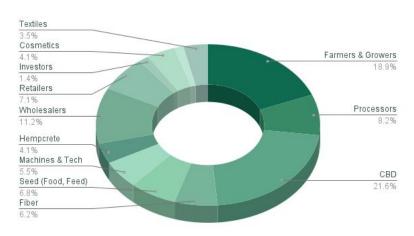


AUDIENCE

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Sector







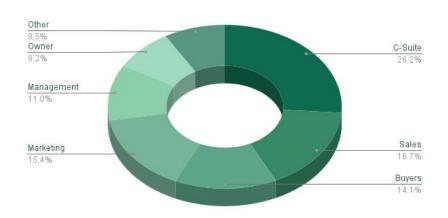




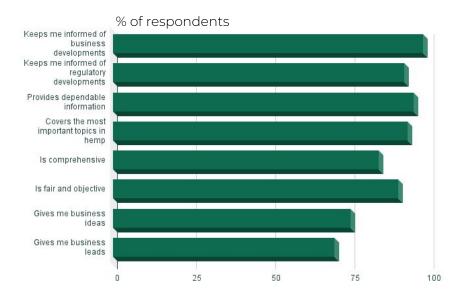


Reach a highly targeted audience

Position



Opinions of HempToday











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