



Q4 2025 Magazine

Global digital edition

10,000 copies worldwide!

Advertising & Editorial Reservations by
FRIDAY NOV. 21, 2025



Magazine Q4 2025

10,000 copies worldwide!

DIGITAL EDITION



Advertising & Editorial Reservations by **FRIDAY, Nov. 21, 2025**



Magazine Q4 2025

Cover story

Celebrating 10 years of HempToday!

- Down through the years with HempToday
- Voices from the world of industrial hemp
- Critical issues over the past 10 years
- Milestones passed in the last decade
- A full HempToday Magazine archive

Advertising & Editorial Reservations by **FRIDAY, Nov. 21, 2025**



Magazine Q4 2025

Regular features

Interviews with industry leaders

Reports from across the globe

Sector-specific reports

Expert columns

Advertising & Editorial Reservations by **FRIDAY, Nov. 21, 2025**

Magazine Q4 2025



Your advertising among HempToday editorial features.

Meet the MD1000 mighty hemp micro decorticator.



Applications
Hempcrete construction
Natural fiber insulation
Animal bedding & litter
Plant bedding

Perfect for
Hemp building teachers
Research organizations
Small farmers
Do-it-yourselfers

Key features
Compact, simple design. Easy to operate
Gear driven. Durable parts
Stainless steel rollers
Minimal maintenance

Technical specifications
Power supply: 220V / 1100W
Capacity: ~50kg/hr
Dimensions: 85cm X 200cm X 125cm (32" X 79" X 49") Weight: 280kg/615 lbs

HurdMaster
hurdmaster.com

PLACE ORDER

Two-page advertisement = \$900

Magazine Q4 2025



Your
advertising
among
HempToday
editorial
features.



INCLUDES:
A FREE listing in the
[Global Hemp](#)
[Business Directory](#)

PLACE ORDER

Full-page advertising = \$500

Magazine Q4 2025



1-page
interview or
company
profile



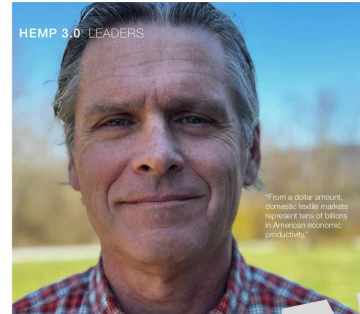
PLACE ORDER

Editorial presentation = \$750

Magazine Q4 2025



2-page
interview or
company
profile



HEMP 3.0: LEADERS

Recapturing the Hemp

Demand, in... re-estab...

...the hemp industry...

...the hemp industry...

...the hemp industry...

...the hemp industry...

...the hemp industry...

...the hemp industry...

...the hemp industry...

...the hemp industry...

...the hemp industry...

...the hemp industry...

...the hemp industry...

HEMP 3.0: LEADERS

"American hemp fiber currently being processed is more adaptable to the specifications of non-woven markets than the more demanding fiber length, diameter and consistency standards necessary for use in spinning yarn."

The U.S. Department of Agriculture's Agricultural Research Service and Agricultural Marketing Service have today begun to support hemp research, marketing, testing and processing. Hopefully, American investment in industrial hemp infrastructure will continue to expand.

HT: How does your company fit into the program?

DC: The growing season, Tennessee Mills is collaborating with our Pennsylvania hemp textile supply chain partners to meet the goals of the program. Our own...

...the hemp industry...

...the hemp industry...

...the hemp industry...

...the hemp industry...

...the hemp industry...

...the hemp industry...

...the hemp industry...

...the hemp industry...

...the hemp industry...

...the hemp industry...

...the hemp industry...

...the hemp industry...

...the hemp industry...

...the hemp industry...

...the hemp industry...

...the hemp industry...

...the hemp industry...

PLACE ORDER

Editorial presentation = \$90

Magazine Q4 2025



EUROPE

Poland's **BOLD** strategy

Institute's hemp program is plan to develop business at home, around the globe

Poland's Institute of Natural Fibers & Medicinal Plants (IWNiRZ), has launched a program aimed at lifting the fortunes of the agrarian nation's hemp farmers while expanding the country's international footprint through a wide range of research, development and business activities.

POLISH HEMP PROGRAM

"The dynamic annual increase in the scale of hemp farming in Poland is an opportunity to improve the financial situation of Polish farmers, especially small landholders," said Witold Ciesielski, who heads the Institute's Technology Transfer Department, and is co-founder and manager of the new initiative, the Polish Hemp Program.

At the same time, Ciesielski said IWNiRZ is responding to the needs of the global industrial hemp market, setting an example for effective

Our long term strategic goal is to develop the Polish Hemp Program by being present with our seeds and technology in many new countries.

Witold Ciesielski, Co-Founder, The Polish Hemp Program

of industrial property the Institute, which possess the patent for the

IWNiRZ needs in 41 U.S. states

of RAD, has gotten positive reviews from growers around the world, with initiatives in North and South America, Australia, and Europe. The Institute, which recently concluded one of the largest export contracts in the history of Poland for the sale of Polish hemp and varieties, Ciesielski said international licensing agreements under the Institute's seed sales bring in millions of dollars.

CBG & CBD sales

But the Polish Hemp Program is not only about selling and producing. The Institute also has high quality cannabis seed and textile laboratories offering a wide range of services and uses. IWNiRZ also has a knowledge base in hemp building for with substantial expertise, and the Institute will gain, their seed and building materials.

International positioning

More specifically, The Polish Hemp Program aims to position Poland as a leader in seed and crop by increasing hemp yields by 50% per year, Ciesielski said. He evidence most of that investment and participation being spent in the U.S.A.

Each time development and seed activity in providing for the Institute internationally as a hemp crop with production of certified and direct industrial hemp seed varieties to the IWNiRZ portfolio (Bukobarski, Typa, Bionda and Rajas), which are well in Poland and Europe as well as on other continents. Bionda, the most recent IWNiRZ seed which was developed through seven years

EUROPE | **POLISH HEMP PROGRAM**

global nt

IWNiRZ needs in 41 U.S. states

CBG & CBD sales

International positioning

PLACE ORDER

Multi-page presentation = \$1,300

Magazine Q4 2025

HEMP 3.0: LEADERS

Buy, Build, Synergize, Diversify

SYNBIOTIC's blueprint for a German cannabis powerhouse

Daniel Kruse is CEO of Düsseldorf-based SYNBIOTIC SE, where he is leading the publicly traded hemp and cannabis operator in building out a fully integrated group of companies with activities across the entire value chain from field to shelf. Kruse, who has founded several hemp and cannabis companies, has almost 30 years of experience in the industrial hemp and cannabis industries. He has been president of the European Industrial Hemp Association (EHA) since 2019, and has served on the EHA board of directors since 2013. Kruse is vice chairman of the Federation of International (FIHO), and works very closely with the German Cannabis Industry Assoc.

Hemp Today: SYNBIOTIC looks on track to reach break-even next year. What got you there?

Daniel Kruse: A crucial first step was the implementation of comprehensive cost optimization measures. We were able to significantly reduce our operating costs without compromising on the quality of our products. Our research included visiting company sites in Düsseldorf and increasingly conducting facilities processes and implementing our system.

Hemp Today: You're getting close to what you call a "buy and build" strategy. What does that really mean? What are you buying, and how are you building?

DK: Our holding strategically invests in promising ventures within the industrial hemp and medical and recreational cannabis sectors. The goal is to create more profitable synergies across the entire value chain. For example, the acquisition of Ideal Pharmaceuticals in Canada has now created a gap in the company's supply chain by giving it independent, in-house production. The deal allows us to produce CBD isolates with a "Made in EU" label, which fits into our Europe-wide strategy.

This strategy and diversification create a strong competitive advantage and increases our value potential, but also increases SYNBIOTIC's requirements for large, strategic investors from outside Europe.

HT: And you're adding more companies to the portfolio. What's the next step?

DK: As in the past, we're looking for strategic acquisitions. We're currently evaluating a European group of experienced companies that cover the cannabis growth from seed to market while maintaining risk for reasons through diversifying our operations. Also, we continue to explore strategic partnerships and acquisitions in the field of hemp and cannabis, and the integration of new business areas. This applies to other things, for example, for large, strategic investors from outside Europe.



"We've managed to put together a strong European group of companies that cover the entire value chain from field to shelf. Kruse, who has founded several hemp and cannabis companies, has almost 30 years of experience in the industrial hemp and cannabis industries. He has been president of the European Industrial Hemp Association (EHA) since 2019, and has served on the EHA board of directors since 2013. Kruse is vice chairman of the Federation of International (FIHO), and works very closely with the German Cannabis Industry Assoc."

LEADERS

DK: With the removal of the various tax claims, a market that has been a size since 2017 will be able to consider into higher CBD flows as extremely public and industrial in Germany, which is not included in light law. The market can be estimated at around 10 billion euros in 2025.

Over the Industrial Hemp Liberalization Act comes into force in 2025, hemp flowers can then be marketed as an herbal smoking product under the rules of the VTD Tobacco Product Directive, as German tobacco law. Proportionate and information from industrial hemp would then also fall under the new Class CBD oil can then finally be legally marketed in the future, as seen in the Food Food regulations have been successfully completed and the national regulation for these products have been observed.

HT: You've seen through the CBD crash, and now you're back at the center of the CBD "second phase" process in both Europe and the UK. How are you seeing that sector as it rebounds?

DK: The market for hemp extracts and CBD isolates alone is a growth market worth billions. The entire industry has long seen increased hemp and CBD in food and demand is increasing significantly. If the EU Commission decides to diversify the maximum weight limit applications only one, the demand for hemp extracts and CBD isolates in the food and pharmaceutical sector will increase many times over.

HT: How do you see the potential for growth in "non-food" CBD products, in non-food, industrial applications?

DK: These sectors are often underestimated and have enormous potential, which is only now slowly being tapped. A major challenge is the development of the industrial hemp industry in Germany has been the so-called "industrial hemp" for the development of the hemp industry. The demand for hemp extracts and CBD isolates in the food and pharmaceutical sector will increase many times over.

HT: How do you see the potential for growth in "non-food" CBD products, in non-food, industrial applications?

DK: These sectors are often underestimated and have enormous potential, which is only now slowly being tapped. A major challenge is the development of the industrial hemp industry in Germany has been the so-called "industrial hemp" for the development of the hemp industry. The demand for hemp extracts and CBD isolates in the food and pharmaceutical sector will increase many times over.

"We're meeting demand in the industrial hemp sector with sustainable, versatile raw materials and end-user products such as cosmetics, accessories, feed and food."

"The market for hemp extracts and CBD isolates alone is a growth market worth billions."

DK: With the removal of the various tax claims, a market that has been a size since 2017 will be able to consider into higher CBD flows as extremely public and industrial in Germany, which is not included in light law. The market can be estimated at around 10 billion euros in 2025.

Over the Industrial Hemp Liberalization Act comes into force in 2025, hemp flowers can then be marketed as an herbal smoking product under the rules of the VTD Tobacco Product Directive, as German tobacco law. Proportionate and information from industrial hemp would then also fall under the new Class CBD oil can then finally be legally marketed in the future, as seen in the Food Food regulations have been successfully completed and the national regulation for these products have been observed.

HT: You've seen through the CBD crash, and now you're back at the center of the CBD "second phase" process in both Europe and the UK. How are you seeing that sector as it rebounds?

DK: The market for hemp extracts and CBD isolates alone is a growth market worth billions. The entire industry has long seen increased hemp and CBD in food and demand is increasing significantly. If the EU Commission decides to diversify the maximum weight limit applications only one, the demand for hemp extracts and CBD isolates in the food and pharmaceutical sector will increase many times over.

HT: How do you see the potential for growth in "non-food" CBD products, in non-food, industrial applications?

DK: These sectors are often underestimated and have enormous potential, which is only now slowly being tapped. A major challenge is the development of the industrial hemp industry in Germany has been the so-called "industrial hemp" for the development of the hemp industry. The demand for hemp extracts and CBD isolates in the food and pharmaceutical sector will increase many times over.

HT: How do you see the potential for growth in "non-food" CBD products, in non-food, industrial applications?

DK: These sectors are often underestimated and have enormous potential, which is only now slowly being tapped. A major challenge is the development of the industrial hemp industry in Germany has been the so-called "industrial hemp" for the development of the hemp industry. The demand for hemp extracts and CBD isolates in the food and pharmaceutical sector will increase many times over.



SYNBIOTIC SE is a leading European corporate group operating in the dynamic environment of the industrial hemp and cannabis markets. Its public listed company, SYNBIOTIC SE offers its investors the exceptional opportunity to fully capitalize on the potential of this rapidly growing market.

Our holding strategically invests in promising ventures within the industrial hemp sector and recreational cannabis sector. In doing so, we cover profitable synergies across the entire value chain. Our expertise encompasses the entire process from cultivation and research to development, production, sales and distribution of premium industrial hemp and cannabis products.

A special feature of SYNBIOTIC SE is the rigorous quality management throughout the entire production process and supply chain, both fully controlled by majority holding. A unique selling point in the industry.

Due to our successful buy-and-build strategy, we continuously expand our production and value chain, setting new standards in the industry.

"The ecosystem of hemp and cannabis has become a reality. We are in the midst of the start of the next great hemp and cannabis era."

Daniel Kruse, CEO SYNBIOTIC SE, DE

Sustainable Synergies



Our Leading European Cannabis Companies



Recently published analyst reports

Symbol	Trading on	Analyst	Rating	Target price	Share capital
SYN	Frankfurt	Wolfgang Pöhl	BUY	€12.50	€4,524,000,000

PLACE ORDER

Editorial + advertising = \$1,500,000

Contact



North America & LatAm

Joseph Carringer

j.carringer@cannamarketsgroup.com

(+1) 603 321 6418 [EDT time zone]

[EDT time zone]

Europe, Asia & Africa

Kehrt Reyher

kehrt@hemptoday.net

+48 602 336 685

[CET time zone]

Advertising & Editorial Reservations by **FRIDAY, Nov. 21, 2025**