



Hemp TODAY
Voice of the Global Hemp Industries

Toolbox

Custom media
services for the
hemp industry

Advertise

News ▾ Building Food CBD Farming Innovation Sustainability Business Directo



'Proving the science' of CBD is key to development of effective regulations

May 31, 2022 / News, CBD, Events, Food & Drink, Research, USA

Meredith Holt is the National Sales Manager at Atlanta Clinical Trials, where she helps companies shape their clinical programs to achieve their business goals. A 25-year veteran of the pharmaceutical and nutraceutical industries, Holt is a Certified Clinical Nutritionist (CCN) and holds master's degrees in both exercise physiology from Northwestern Illinois University, and Clinical Nutrition from New York Chiropractic College. She has previously worked with CBD manufacturers in developing an e-commerce platform where practitioners can recommend CBD to their patients. Atlanta Clinical Trials, which has operations in Cork, Ireland, and Chicago, carries out human clinical studies in functional foods, food ingredients, probiotics, and cosmetics.

Advertise

News ▾ Building Food CBD Farming Innovation Sustainability Business Directo



'The real opportunity in hemp is not in cultivation, it is in innovation'

May 6, 2022 / Consulting, Environmental, Farming, Interview, News, Sustainability, USA

INTERVIEW: An avid student and practitioner of innovative approaches to soil and water quality management, Joel Beaud has been involved in agriculture, natural resources, engineering and entrepreneurship for more than 30 years. He is a Certified Soil and Wetland Scientist and has testified before the Vermont state legislature and the state's U.S. Congressional delegation on sustainability issues.

HempToday: There's a lot of talk now about hemp's efficacy in the carbon space – both for soil improvement and various applications. How do you assess the level of interest and progress there? Will the needed investment materialize?

Editorial presentations

Editorial presentations on HempToday reach leading companies, business owners, the C-suite and other key managers deep in the heart of industrial hemp. We work closely with you on the goals for your presentation and craft the online content, which goes into the regular HempToday news feed and is linked from our daily newsletter for at least two weeks.

Options:

- Interviews
- Company profiles
- C-suite profiles
- Management interviews
- Expert commentary
- New product launches
- Deals & partnerships

One presentation: **\$1,550**

Package of 4 presentations: **\$5,300**

[Request consultation](#)



See the revolutionary HHH bud stripper at this year's Southern Hemp Expo!



Revolutionary technology that strips cannabis flowers much faster than hand harvesting will be on display at this year's [Southern Hemp Expo](#), set for Sept. 2-4, 2021 in Raleigh, North Carolina.

HHH Hemp Harvesting Technology, Burdorf, Germany, said cost analysis of field work in Germany, Switzerland and Luxembourg showed the company's HHH 7000 model reduced labor costs by 73%, and trimmed work staff from 15 to only 4 workers required to run the harvester in "semi-stationary" operation. [\[more\]](#)



How to Enter UK's £800 million CBD Market

The UK has the world's most developed regulatory framework for legal cannabinoids, such as CBD and CBG. With a size market estimated to be worth £690 million (£800M) it is the second largest in the world after the US.

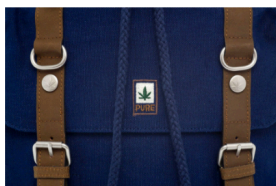
In this free white paper you'll learn the requirements to enter this lucrative market.

Produced by Association for the Cannabinoid Industry (ACI) who represent businesses around the world who are committed to nurturing a safe, legal and flourishing commercial cannabis extract market.

[Get the White Paper](#)



Seeking Distributors Worldwide



Hempro International GmbH seeks distributors and wholesale buyer-partners worldwide for our well-established line of popular PURE-brand hemp backpacks, rucksacks, bags and other accessories. With PURE-brand accessories, you can count on continual innovation and the fresh designs we know are needed to meet the expectations of today's discriminating and sustainability-minded consumers. And you can be assured of highly responsive, timely service from the Hempro Int. team.

[Contact us today!](#)



A Legacy Hemp Brand

Custom newsletters

Email is the most effective way to reach B2B prospects, providing a quantifiable and effective marketing channel for all products and services. We help you create engaging content that is delivered directly to investors, suppliers, marketing experts and other important decisionmakers.

Features:

Direct links to your pages

9,000+ daily readers

One newsletter: **\$1,550**

Package of 4 newsletters: **\$5,300**

[Request consultation](#)

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PanXchange
THE FUTURE OF COMMODITIES
**US Industrial Hemp Fiber:
Processor Capacity, Margins, Supply**
[Click here for the report](#)

ENECTALIANA:
Best Performance EU
CBD HEMP SEED
of 2021
enecta FARM
PRE-ORDER NOW!
FOR SEASON 2022

10th INTERNATIONAL HEMP BUILDING SYMPOSIUM
Lacapelle Marival, France
11 - 12 OCTOBER 2022
[Attend in person or online]
Sign up NOW!

FYTOCINA
SIMPLE. NATURAL. LIVING
HEMP DAILY FOCUS
Energize Mind & Body

CanXchange
Hemp Pricing Trends & Analysis
Canxchange Q1 Benchmark Report
DOWNLOAD NOW
CanXchange

Banner campaigns

Banner campaigns on our platform give you a constant visual cue in the HempToday environment. Use our banners to support your B2B promotions – seed sales, machine and technology offers, farming and all other services and products up and down the production chain. We limit our banner capacity to provide the best punch for our advertisers, and we consult with you on how to most effectively deploy your advertising.

Features:

Formats: 400 x 400; 1200 x 148

Appears on all HT pages

Appears on daily email newsletter

Monthly: **\$1,060–\$2,650**

[Request consultation](#)

Custom publications

Our experience shows that printed material is highly effective for in-person events such as trade shows and conferences. We help you develop value-added content for both printed and digital publications that showcase your company, products and services. Our editorial and design teams produce high-quality company or corporate magazines, brochures, catalogs, annual reports, "white papers" and other intelligence tools. We offer the option to co-brand with you in creating content that makes your company stand out.

Features:

- Physical print copies
- PDF versions
- Guaranteed distribution 20,000

\$8,500–\$15,900

[Request consultation](#)





Lead generation

Our lead generation campaigns are highly effective in helping you to expand your pool of potential customers. We combine several communications strategies from the HempToday toolbox to deliver qualified leads from our audience.

Features:

- Premium custom content
- Direct responses from signups
- HempToday landing page
- Data base build

\$3,700-\$12,700

[Request consultation](#)



Innovations in Hemp



[This event is postponed with further notice]
October 22-24, 2021 - [Learn More](#)

Asian Hemp Summit

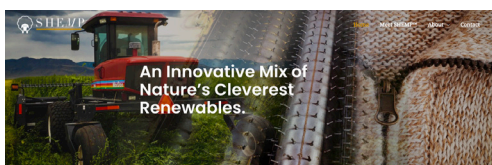


Oct. 28-29, 2022 (Kathmandu, Nepal) Meet key global players on the... [Learn More](#)

Deep Green Building



Feb. 16-17, 2022 (Hemp Line Construction)
HempToday - [Learn More](#)



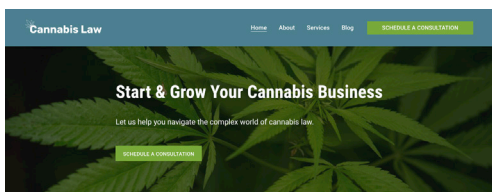
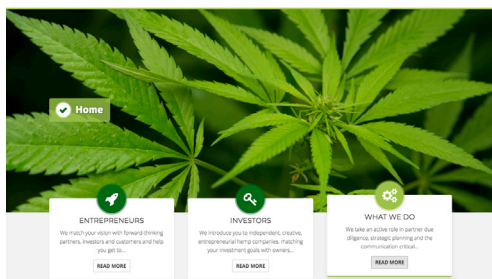
What is SHEMP™?

The SHEMP™ brand is an innovative mix of nature's cleverest renewables, wood and hemp fiber, resulting in a USA produced wood-based trade yarn with unique performance, appearance, and environmental properties. The innovative idea of combining wood and hemp versus the more common versus and hemp, has been utilized for export at multiple levels.

[Learn More](#)

ENTERPRISE HEMP

WHO WE ARE - MISSION - PORTFOLIO - JOIN US - ABOUT HEMP



Cannabis Legal Services



Website development

When you develop your website with HempToday, we use effective links and channels to integrate your platform for access to our users. Let us get you started with a WordPress website complete with the tools you need to grow your hemp business – essential plugins for SEO, speed and security.

Features:

Optimized for search

Visually-appealing

User-friendly

Fully-responsive (on computers, tablets & smartphones)

Fast loading

Basic web setup starts at **\$3,200**

[Request consultation](#)



Content marketing

Beyond your presence on HempToday, we can help you craft and direct your message to wider and deeper audiences through aggressive content marketing. We have extensive background and knowledge and know what readers are looking for. We help you conceive and plan outgoing communications to maintain a strong dialogue with the market. We offer press release writing, distribution and syndication services that reach a broader audience of key decisionmakers through other specific sector platforms, business press and mainstream media outlets.

Options:

- Executive profiles
- Corporate positioning
- Press placements
- Syndication

\$2,100–\$4,200

[Request consultation](#)

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HT Magazine Advertising

Our quarterly digital magazine delivering in-depth coverage of the global industrial hemp industry. Each issue features expert analysis, company profiles, and insights into sectors like fiber, construction, cannabinoids, textiles, and sustainability. The publication serves a diverse readership of entrepreneurs, investors, researchers, and policymakers across North America, Europe, Asia, and Latin America, providing essential intelligence for those shaping the future of hemp. Subscriptions are available monthly, quarterly, or annually via HempToday.net.

Advertising & editorial features start at **\$500**

Single copies: Free!

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Voice of the Global Hemp Industries

HT Special Reports

After being overlooked as a vital agricultural commodity for nearly a century, industrial hemp is poised to become a globally strategic manufacturing resource once again. The current industrial hemp marketplace is complex, dynamic, and ever-changing. In this landscape, the Canna Markets Group / HempToday Special Reports stand out as a reliable source of expert analysis of this developing global commodity, providing critical insight and perspective of market trends to support strategic planning and business development of industrial hemp-based businesses worldwide.

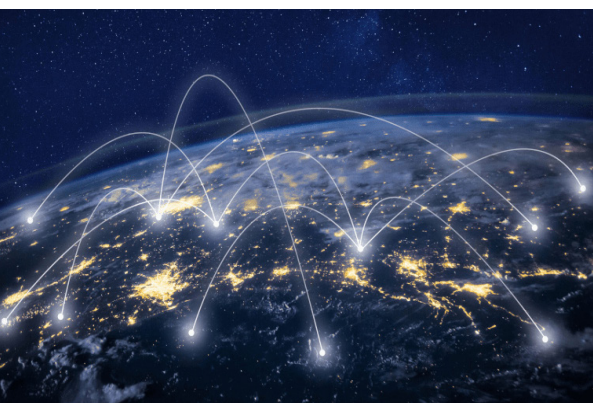
Single copies: **\$99**

Sponsorships start at **\$2,500**





Hemp TODAY
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Press syndication

Our press syndication services distribute your communications to more than 20,000 journalists, leading news platforms and other influencers worldwide. Campaigns can be national, global or in specific business categories through B2B information websites. This is also a good option to reach the investor audience through wide distribution in general business media.

\$2,000–\$8,200

[Request consultation](#)

Hemp TODAY
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HempConnect global directory

HempToday's guide to leading hemp companies the world over – an essential tool to help you reach customers and business partners, and to share knowledge and ideas with other hemp professionals. The HempConnect Global Business Directory is a collaborative platform designed to unify the industrial hemp industry, providing stakeholders with actionable information and fostering connections across the global marketplace. Your listing gives you three effective channels of communication: 1) The highly popular HempToday.net website; 2) our daily HempToday email newsletter; 3) our quarterly HempToday magazine.

One-year listing: **\$99**

Browsing: Free



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